

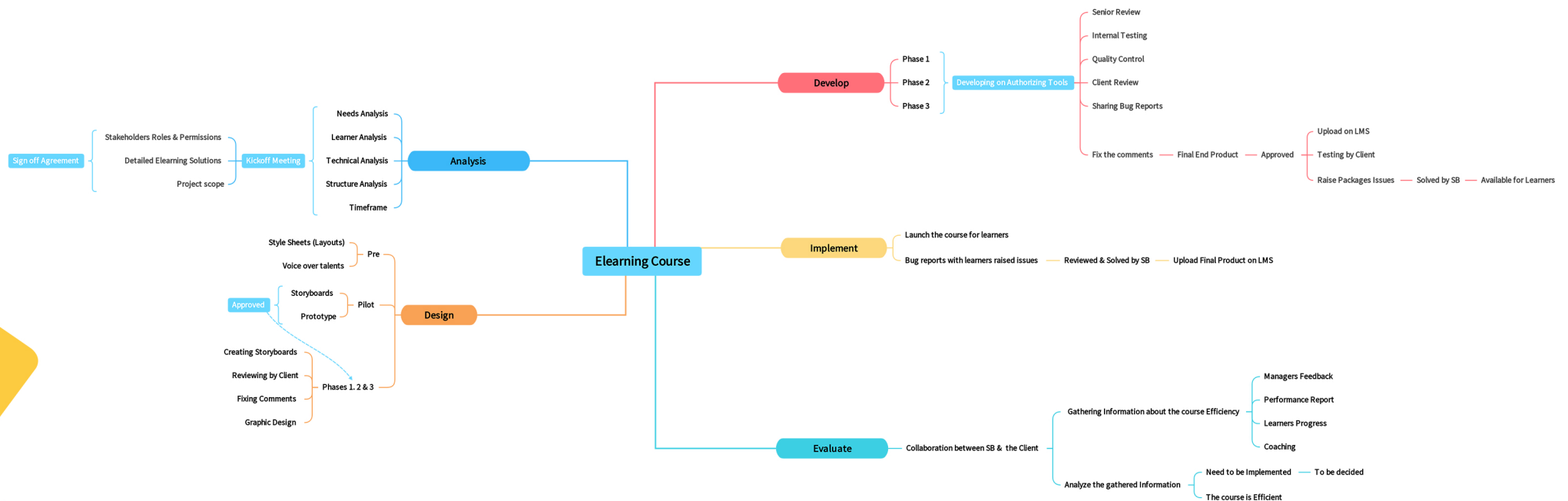
E-Learning Solutions

Join Our Community



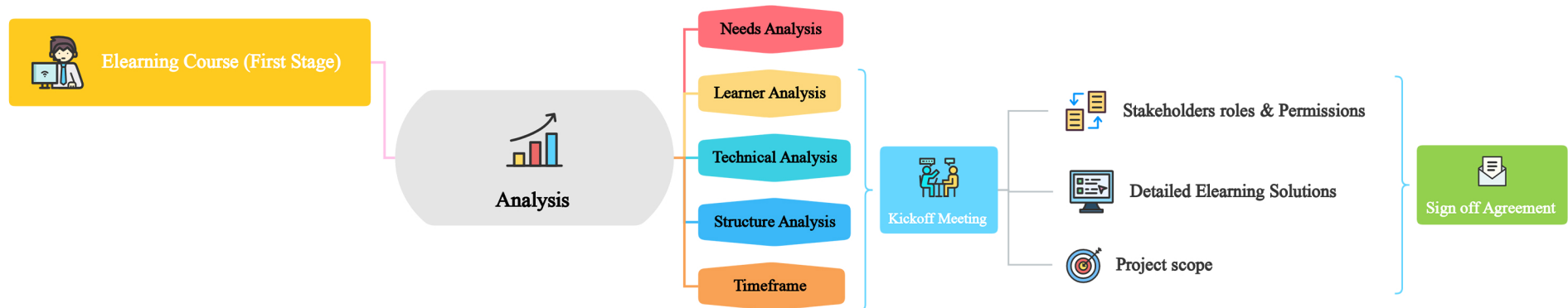
How Do We Do It?

We blend unique instructional design strategies and visual designing techniques to create customized E-Learning solutions. We use analysis to evaluate and mix the ADDIE model's bookends with Agile.



Analysis Phase

This is our first step, and it is all about gathering information. Skills Bank collaborates with the client to determine needs, learners, technical, structure, and timeframe analysis, to have a clear detailed suitable Elearning solutions in the Project scope. So, let us introduce to you the details in the following:



Needs analysis:

- The goals & objectives of the course based on bloom's taxonomy, and how they will be measured by the end of the course.
- The problems you need to be solved with this course.
- The desired language of the course.
- The gaps exist between what the learners know and what they need to know to carry out their roles successfully

Learner Analysis:

- The Target audience of the course if you have a persona, and If not, we will collaborate together to have a specific Persona that contains the following:
 - The average of their ages
 - Their first and second language levels
 - Their experiences regarding the course
 - Their educational level
 - Their cultural background
 - Their Learners Styles
 - What will motivate or constraints the learner

Technical Analysis:

- The Delivery Method
- The Desired Voice Or Onscreen Talent
- The Audience Level In Technology
- The Client Brand Guidelines To Follow

Structure Analysis:

- The course topic/title name, outlines, and description of the course. (if there's no material)
- The desired length of the course
- The desired deliverables.
- The desired delivery formats

Timeline Review:

- Determine the suitable timeframe for the course
- Determine who will review and sign off on all the phases
- The reasonable expectations to set for the review period
- The preferable contact ways

Kickoff Meeting:

- This meeting is the time to
- Reach and determine the common goals and objectives
- Collect and gather all the required information from all the assigned stakeholders
- Finalize the purpose of the project

Detailed Elearning Solutions:

- Skills Bank provides different Elearning solutions such as:
 - Interactive content
 - Simulation
 - Interactive knowledge assessment
 - Instructor-led videos
 - Animated videos
- Skills Bank supports & coaches clients in determining the suitable Elearning solutions for the course.

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Stakeholder rules & permissions:

- Ensure coverage of activities by denoting responsibility and identifying roles from Skills Bank and the client side.

Project Scope:

- Skills Bank is responsible for providing clients with a detailed project plan that contains everything we agreed on through emails or the kickoff meeting to be signed off by the client's end.
- It has to contain all the terms of reference.

Sign-off Agreement:

- After finalizing everything both sides (Skills Bank, Client) signed off on a legally binding agreement.

Design Phase

Pre-Phase

Style Sheet (layout):

Based on the client brand guidelines, Skills Bank will provide you with suitable designs for the course layout, themes, buttons, color palettes, ... etc.

Voice Over Talents:

Skills Bank is responsible for providing Professional Voiceover talents, with the client desired language to be shared for selecting the suitable one.

Pilot Phase

Pilot Storyboards:

Skills Bank is responsible for providing the client with the minimum LOs, that represent the interactivity level as well as the animation in the videos to be approved before starting any development phase, the storyboards will contain the content ideas with visuals.

Prototype:

After the client's approval of the storyboards, the team will work on the prototype to give our client the chance to see how the final end product will be and to have a clear vision before going forward with our project.

Phases 1, 2 & 3

Storyboards:

Creating Storyboards by taking into our consideration what we approved in the pilot phase.

SME Review:

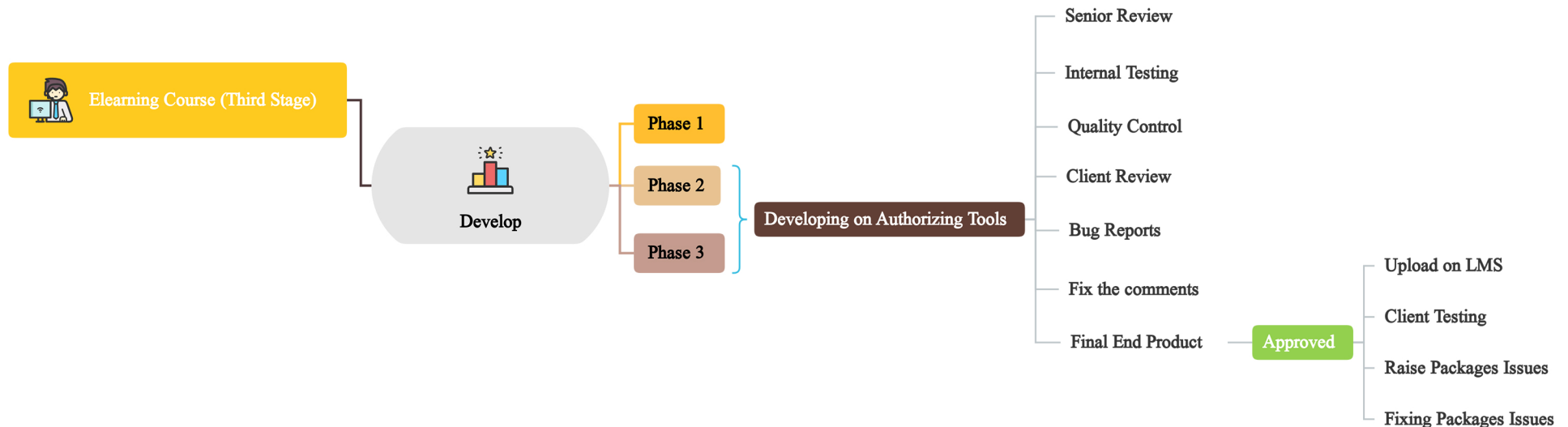
If the client would like to keep an eye on the storyboards to make sure everything is as we agreed on, we can deliver to the SME batches of Storyboards to review before developing the final output.

Graphic Design:

After finalizing the storyboards, the graphic designers start working to get the content ideas into fabulous designs.

Development Phase

This is our third step, at this stage, we begin developing your eLearning course and bring those identified content ideas to life, it's when we bring our designs & ideas into action. so let us introduce to you the details in the following:



Developing by using authoring tools:

Based on the determined Elearning solutions we use suitable tools such as:

- Articulate 360
- Adobe Captivate
- Adobe Aftereffect
- Adobe Premiere
- eBook Builder
- Etc....

Senior Review & Internal Testing:

Skills Bank has a unique team that makes sure that everything is clear in a very dynamic way, so in all phases, you will find the collaboration between the juniors and the seniors to have the perfect final output.

Quality Control:

Skills Bank has a team responsible to ensure that the educational elements meet the standard criteria, testing all the functionalities before providing the client with the final output, as well as examining the problems and errors in the project, finding out the reasons, and trying to find solutions.





Client Review & Bug Reports:

Skills Bank is taking care of each step that's why we share with our clients' phase by phase, the final output with the agreed format to test and provide us with the bug reports to be solved by our experienced team.

Final End Product:

As per our project scope, Skills bank will share after finalizing and fixing all arisen issues the final end product packages with the agreed formats such as: "SCORM, HTML5, MP4, Etc."

Quality Control:

For this phase, we have 2 methodologies as the following:

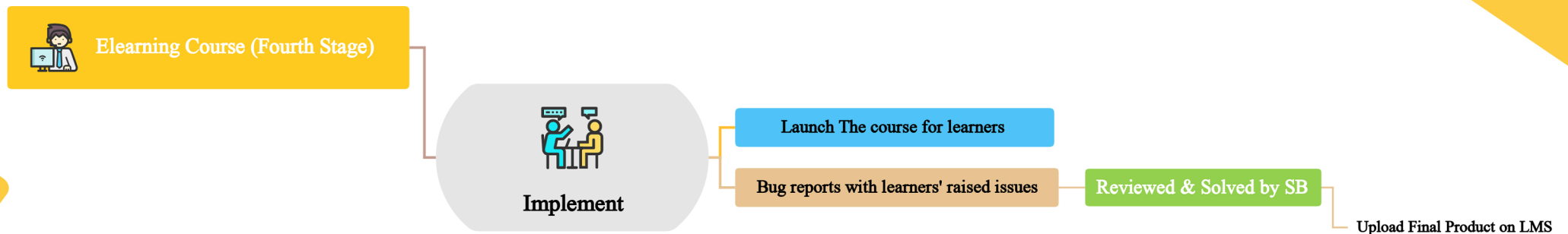
- Skills Bank can support you in uploading the files and testing them on your own LMS with extra fees.
- The client will upload the files and determine if there are any issues with the packages.

In both cases, Skills Bank will be responsible for fixing any issues in the packages.

Implementation Phase

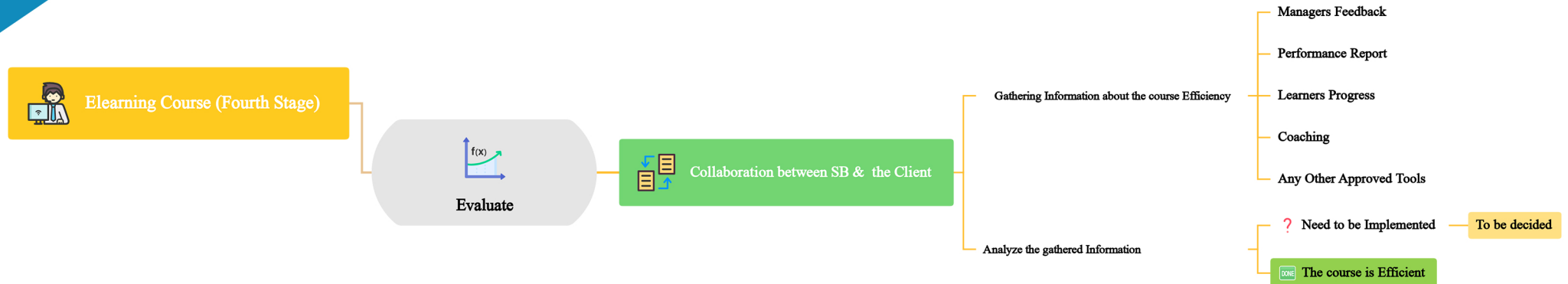
At this stage, your E-Learning course has been created, tested, and approved.

Now it's time for your learners to take the course. we support our clients to pay close attention to see if any issues arise and implement them.



Evaluation Phase

This is our last step and our after-service phase, after the eLearning course is designed, developed, and implemented, Skills bank will support you to make sure it's doing its job and it's effectively, the Evaluation phase is all about gathering important information to see if the course needs to be revised and improved or not for this course or other future courses.



Our E-Learning Solutions

Custom Learning



Gamification



Mobile Learning



Blended Learning



LMS



Custom Learning

We specialize in developing custom eLearning content based on modern instructional design and visual design principles to create an impactful learning experience. Our Instructional/Visual Designers use interactive elements such as animations, stories, scenarios, gamification, themes, learning content, and interactions to keep learners engaged and involved.

- Learners are stimulated to explore and learn.
- Multi-device approach – As we use HTML5 tools for custom eLearning content development, training is easily accessible across a host of devices, from PCs to iPads.
- Assessment activities are designed to test the knowledge and decision-making skills of the learners.
- Learners are acknowledged through rewards with personalized feedback

Gamification

We aim to create immersive game-based learning experiences to engage learners and enhance their performance and productivity. We combine gamified elements with instructional design and bring the real-world context to learning so that your learners can practice in a safe environment. Our Gamification solutions support all kinds of training ranging from induction to compliance.

- The whole content is presented with a gamification strategy aligned with learning objectives.
- As learners progress through the module, they unlock the rewards or levels.

Mobile Learning

Smartphones and tablets have become an integral part of the workplace, today. The advent of these devices has necessitated a paradigm shift in learning development and deployment - taking advantage of the new technologies available. Ideal for short learning nuggets, mobile learning (or mLearning) can be leveraged to reinforce other forms of training, or as a handy reference for information when required.

- Develop html5, SCORM based custom and rapid mobile content for mobile devices.
- Migration of existing adobe flash-based courses to html5.
- Micro-modules with bite-sized content.

Blended Learning

Blended learning is ideal when part of the training requires physical interaction and other parts can be done via the eLearning approach as per the learner's schedule. we consider the blended learning models and strategies that are most appropriate and effective for learners. this approach helps reinforce the content effectively.

- Interactive eLearning modules
- Webinars
- Coaching
- Instructor, participant guides, and presentation
- App-based tools
- Instructor-led videos

LMS Solutions

We provide an integrated online learning management system software that allows Businesses, Individuals, and Educators/Trainers to create, manage and market their online training courses at convenience.

Our intuitive learning platform uses a carefully crafted and adaptable approach, making it a more customizable, reliable, secure, and easy-to-use LMS system to meet your unique learning needs.

Tracking and reporting with the reporting functionality, you can generate:

- summarized reports,
- User logs,
- course status and more

E-Learning industry standards

Our LMS supports eLearning accessibility standards such as:

- AICC
- SCORM
- XAPI

We can customize your **E-Learning solutions** between one of the following:

Instructor Led Videos



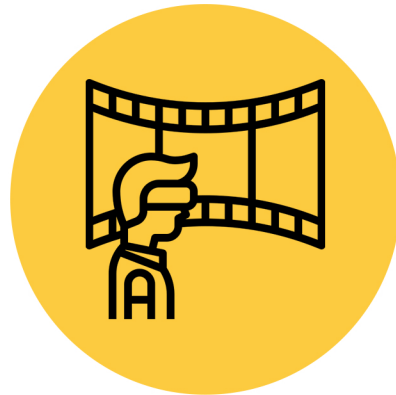
Animated Videos



Interactive Content



Simulations



Interactive Knowledge Assessment





Thank You

Join Our Community

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